



June 2022

### **Because Where We Are Matters**

We find our identity and community in many things, among them, where we are. The places where we live, learn and play. And, the places where we work. At Childhaven, we have done our work in one special place for more than 100 years. That place has been known simply by its street name, "Broadway." After 100 years, we are opening the door on our next century by saying yes to the bold vision for dramatically increasing our impact and a heartfelt farewell to Broadway.

For the past few years, Childhaven has responded to expanded community needs by adding essential evidence-based services to our continuum of care. While we have made great progress, and that work is ongoing and critical to helping us advance our mission and vision, it is insufficient. We recognize that even with significant direct service expansion we will fall far short of fulfilling community need and our vision unless we broaden our strategic approach.

Strategy is about making hard and purposeful choices. Over the years, the location at Broadway, once convenient and affordable for families, became an urban core real estate asset well outside of most communities we serve. When we compared the needs across communities with the value of holding on to a real estate asset, we felt the weight and direction of a strategic decision. We realized that through the sale of our Broadway building, together with a re-imagined approach to services, we had a once in a lifetime opportunity to scale our impact to previously unimagined levels. In short, we realized it was time to put our money where our mouth is in support of doing more to achieve better life outcomes for kids and families. We embrace the responsibility that comes with this opportunity and will look to Childhaven's 3-Year Strategic Impact Plan as a guide for the investment of proceeds from this sale. Our plan includes investments that will:

- Strengthen direct services and infrastructure at the child and family level
- Expand indirect services and partnerships at the community level
- Lead awareness, systems and policy change at the population level

The door to this new century opens on July 1st after the official close of sale at Broadway on June 30, 2022. Staff and services formally housed at Broadway are now settling into spaces within our other four branch locations: Auburn, Burien, Renton, and Skyway, and we continue to increase the number of visits we are providing in family homes and other community-based locations. We are also leasing space in South Seattle in the 2100 Building to meet ongoing Program needs in that area while also searching for co-location partnerships and a new location to better serve north and south King County. All locations, current and future, are guided by our goal to bring care everywhere to the places kids and families live, learn and play. Because, where we are matters.

We hold close to our hearts the memories and people who have passed through Broadway. Each of you have played a pivotal role in achieving our first century of service, while positioning us for even greater levels of service, support, and impact for the next century to come. We are and remain eternally grateful.

With sincere appreciation,

Jon Botten, CEO